

Business Related Books



Intermediate Business Chinese

ISBN No : 7-5619-1578-0
Retail price : RM46.00 (inclusive of CD)
Course Type : Selective course, Business
Target user : Overseas colleges or universities, students at intermediate or advance levels

Description:

- Business Chinese course book for foreign learners
- Focusses on areas of business trade in China ie. economics, investment environment, investment strategy, business administration, human resources, marketing tactics, international trade, corporate culture etc.
- Intensive reading, writing, interactive activity and comprehensive exercises